

**Customer Focused**  
**Strategic Thinker**  
**Decision Maker**  
**Quick Starter**  
**Team Builder**  
**Innovator**

Know Your Audience

Drive Continuous Improvement

Balance Creative & Strategic Thinking

Maximize Budget for Results

Deliver On-target Initiatives

Uncompromising Integrity

Conduct Due Diligence

Capture the Nuances

Digital & Social  
Identity & Brand  
Partnership Marketing  
Multi-channel Acquisition  
Web Strategy & Optimization  
Strategic Marketing & Communications Plans  
Collateral Systems  
Market Research  
Sponsorships  
Campaign Analytics  
Campaign Management  
Creative Strategy  
B2B, B2C & B2B2C  
Media Strategy

**Savvy Strategy**  
**Execuational**  
**Excellence**

**Media**  
**Healthcare**  
**Entertainment**  
**Consumer Goods**  
**Financial Services**

